

# **Southeastern Broadcasting, Inc.**

## **Public File Report**

WPRF

Reserve, La  
**2011**

Reporting period: 11/1/2011 through 2/1/2012

**Note:** Southeastern Broadcasting, had fewer than Five full time employees prior to November 1<sup>st</sup>, 2011. This will be Southeastern Broadcasting's first Public file report covering only a 3 month period.

On November 1<sup>st</sup>, 2011, Joe Darden was hired as the General Manager for WPRF. The previous General Manager is still employed by Southeastern Broadcasting increasing the number of employees to five full time.

During the Reporting Period there have been No Vacancy's.

### **11/1/2011 to Present**

<b>Position Vacant</b>	<b>Responses</b>	<b># Interviews</b>	<b>Hire Source</b>	<b>Recruitment Resources*</b>
<b>0</b>				

**2011 New Hire EEO Summary Report**  
**No Vacancy**

# Southeastern Broadcasting, Inc. Program Statement

WPRF

Reporting period: 11/1/2011 through 2/1/2012

Southeastern Broadcasting, Inc. Is an Equal Opportunity Employer. During the 3 month reporting period, The Management and staff have been issued the Requirements 73.2080, Equal Employment Opportunities rules pertaining to our employment unit. Other knowledge based information have also been issued to Management and staff described below. A EEO compliance manager has been appointed to manage the EEO hiring policies, outreach programs, file management, and continuing education of Non-Discriminatory policies at Southeastern Broadcasting. It is Southeastern Broadcasting's mission to meet and exceed what is expected of us to ensure an equal opportunity to everyone interested pursuing a full time job with this company. It is also our goal to create an evolving EEO Plan to provide continuing education to our current employees on all policies, procedures and rules.

No applicant will be discriminated against on the basis of race, color, religion, national origin, sex, age, disability or genetic information.

**Initiative 1:** On December 12<sup>th</sup>, 2011, the following Materials have were issued to Joe Dardon, General Manager at WPRF and reviewed.

- A. FCC / EEO Rules 73.2080
- B. FCC EEO Compliance Reminder: Recent FCC Audits and Enforcement Actions Require That Broadcasters Review Their EEO Programs By David D. Oxenford and Brendan Holland
- C. EEO Sample and Model Reports

**Initiative 2:** On January 17<sup>th</sup>, 2012, Dwan LaBranch, Administrative Department was appointed the EEO manager at WPRF. Ms Labranch was issued all knowledge based material, including rules.

## **Annual EEO Public File Report 2011**

### **Recruitment Sources for WPRF-FM**

1. **Xavier University of Louisiana**  
1 Drexel Drive  
Campus Box 93  
New Orleans, LA 70125  
Contact: (504) 520-5087
  
2. **The Times Picayune**  
3800 Howard Avenue,  
New Orleans, LA 70125  
Contact (504) 822-7355
  
3. **Dillard University**  
2601 Gentilly Blvd.  
New Orleans, LA 70122  
(504) 283-8822
  
4. **Delgado Community College**  
615 City Park Ave.  
New Orleans, LA 70119  
Contact: (504) 671-6469
  
5. **Louisiana Workforce Commission**  
Job 1 Business & Career Solutions Center  
3400 Tulane Ave.  
New Orleans, LA 70119  
Contact: (504) 658-4534
  
6. **NAACP**  
2475 Canal St.

Ste. 308  
New Orleans, LA 70119  
Contact: (504) 822-8515

7. Loyola University New Orleans  
6363 St. Charles Ave.  
Box 8  
New Orleans, LA 70118  
Contact: (504) 865-3037

8. NOLA.com  
3800 Howard Avenue,  
New Orleans, LA 70125  
Contact (504) 299-3519

9. [WWW.ALLACCESS.COM](http://WWW.ALLACCESS.COM)

10. [WWW.praisefm949.com/jobs.php](http://WWW.praisefm949.com/jobs.php)

11. [www.jobseekers.com](http://www.jobseekers.com)